



MAEBC/MARBC

Mid-Atlantic - Eurasia Business Council (MAEBC/MARBC)

**20th Annual
Eurasian/Russian-American
Innovation Technology Week
(RANIT)
*Agenda***



June 11-25th, 2015

Philadelphia, PA; Washington, DC; New York, NY;

and the Mid-Atlantic Region



MAEBC/MARBC

20th Annual Eurasian/Russian - American Innovation Technology Week (RANIT)

June 11-25, 2015

Philadelphia, PA; Washington, D.C.; New York, NY

The 20th Annual Eurasian/Russian - American Innovation Technology Week (RANIT) will take place in Philadelphia, PA; Washington, D.C.; New York, NY; and the Mid-Atlantic Region from June 11-25, 2015. The 20th RANIT will include discussions with business leaders, policymakers, financiers, and technology corporations to promote technological cooperation between Eurasian/Russian, and American businesses. The 20th RANIT will focus on biotechnology, the pharmaceutical industry, medical equipment, life sciences, alternative energy, nanotechnology, the chemical



industry, information technology, technology in education, and entrepreneurship. Key RANIT events will include a **Welcoming Ceremony and Opening Sessions** at Philadelphia City Hall with a **20th Anniversary Reception** immediately following this event in the Comcast Center on June 11, the annual **Eurasian/Russian - American Life Sciences Innovation Conference** on June 11-12, the **Eurasian/Russian - American Innovation Technology, University Research & Commercialization Roundtable** at the University City Science Center in Philadelphia. Additional events will be the Mid-Atlantic – Eurasia Business Council organized Eurasian/Russian participation, including a session discussing the Eurasian Economic Union on June 17 in the Global Innovation Hubs program at the 2015 BIO International Convention in Philadelphia on June 15-18 and the 20th RANIT closing announcement at REFF Wall Street in New York on June 24-25.



The **Eurasian/Russian - American Life Sciences Innovation Conference** will be held at Philadelphia City Hall on June 11, and the Wistar Institute in Philadelphia on June 12, is a multi-industry event, highlighting increased involvement by key Eurasian/Russian and American policy-makers. The discussion will include policy changes that have come as a result of the “Comprehensive Program of Biotechnology Development in Russia to 2020,”

the creation of the Eurasian Customs Union and their effect on the Eurasian/Russian - American partnership in the life sciences industry. A multi-country panel will discuss the life sciences development in Russia, Belarus, Kazakhstan, Bulgaria, Israel, and the United States.

The Eurasian/Russian - American Innovation Technology, University Research & Commercialization Roundtable at the University City Science Center in Philadelphia will feature discussions on new technology and university-related commercialization.



For further details about these events, please contact Val Kogan, MAEBC/MARBC by phone: (484) 467-7444, email: val@ma-rbc.org, or visit the MARBC website at: <http://www.ma-rbc.org>

The 20th Annual Eurasian/Russian-American Innovation Technology Week (RANIT)



City Hall

Philadelphia City Hall
Broad Street and Market Street
Philadelphia, PA

June 11, 2015
2:00 – 5:30 PM

Organized by:
The Mid-Atlantic - Eurasia Business Council

Supported by:
The City of Philadelphia, State of Pennsylvania, State of New Jersey, State of Delaware, State of Maryland, Pennsylvania Bio, Bio New Jersey, Delaware Bio, Philadelphia U.S. Export Assistance Center of the U.S. Commercial Service, World Trade Center of Greater Philadelphia, World Trade Center of Central Pennsylvania, World Trade Center Delaware, Pennsylvania Chamber of Business and Industry, Greater Philadelphia Chamber of Commerce, University City Science Center, Global Philadelphia Association, PACT, Select Greater Philadelphia, Entrepreneurs' Forum of Greater Philadelphia, Greater Philadelphia Life Sciences Congress, Center City Proprietors Association, Ben Franklin Technology Partners, PennFuture Energy Center, Penn Center for Innovation, Innovation America, Pharmaceutical Research and Manufacturers of America, U.S. Chamber of Commerce, US-Russia Business Council, American Chamber of Commerce in Russia.

Welcoming Ceremony



2:00 Welcoming

Val Kogan, President, Mid-Atlantic - Eurasia Business Council
Alan Greenberger, Deputy Mayor for Economic Development, City of Philadelphia
David Oh, Councilman At-Large, Minority Whip, City of Philadelphia
Wilfred Muskens, Deputy Secretary for International Business Development, Pennsylvania Department of Community & Economic Development
Robert Walker, Former Deputy Secretary, Maryland Department of Business & Economic Development
Christopher Molineaux, President, Pennsylvania Biotechnology Association
Debbie Hart, President, BioNJ
Meghan Kelly, Select Greater Philadelphia
Robert Elsas, Regional Manager, Office of International Trade, U.S. Small Business Administration
Fritz Bittenbender, Executive Vice President, Biotechnology Industry Organization
Stephen Mullin, President & Principal, Econsult Solutions
Danielle Cohn, Senior Director, Entrepreneurial Engagement, Comcast

Opening Session 1

Innovative Technology around the World
International Cooperation in Research and Innovation: Global Challenges and Opportunities
Eurasian Customs Union

Saadat Assanseitova, Deputy Director, Department of Integration Development, Eurasian Economic Commission
Grigory Zasytkin, Deputy Head of Economic Section, Russian Embassy to USA
Pavel Shidlovsky, Charge d' Affaires, Belarus
Yerkin Akhinzhanov Deputy Chief of Staff, Republic of Kazakhstan
Karen Israyelyan, First Secretary, Embassy of the Republic of Armenia
Kadyr Toktogulov, Ambassador, Kyrgyz Republic
Paul Sprague, Schneider Group
Adam Grode, Economic Policy Program, American Chamber of Commerce in Kazakhstan
Eurasian/Russian Government Official (TBD)

Opening Session 2

Healthcare Reforms in US and Eurasia/Russia
Top Life Sciences Clusters

Fritz Bittenbender, Executive Vice President, Biotechnology Industry Organization
Christopher Molineaux, President, Pennsylvania Biotechnology Association
Christopher Yochim, Chairman, Delaware BIO
Gerard Zapiain, Senior International Trade Specialist, Health Industries, U.S. Department of Commerce / ITA
Trevor Gunn, Vice President International Relations, Medtronic
Jeffrey Kemprecos, Executive Director Emerging Markets Public Policy, Merck
Jonathan Kimball, Deputy Vice President - Europe, the Middle East, and Africa, Pharmaceutical Research and Manufacturers of America

Opening Session 3

Regional Technology Development and International Collaboration across various industries (Information Technology, Telecommunication, Alternative Energy and Energy Efficiency) Belarus

Pavel Shidlovsky, Charge d' Affaires, Belarus
Arkadiy Dobkin, CEO & President, EPAM
John Gallagher, President, Gallagher, Malloy, and Georges

Opening Session 4

Russian-Israel-American Cooperation in Innovations

John Churchill, Director of Economic Affairs, Consulate General of Israel
Sergey Oulin, Chairman, Russia-Israel Business

Opening Session 5

Educational Innovations - New Models Entrepreneurial Landscape: International Best Practices

Dan Ross, Executive Director, The Entrepreneurs' Forum of Greater Philadelphia
Adrian Erlinger, Program Manager, Innovation and Capacity Building, American Councils for International Education
Karina Sotnik, Penn Center for Innovation, University of Pennsylvania
Oleks Levchenko, Co-Founder, Skyless Game Studios

20th Anniversary Reception



Comcast Center
1701 John F. Kennedy Boulevard
Philadelphia, PA

6:00 – 8:00 PM

Organized by:
The Mid-Atlantic - Eurasia Business Council

Hosted by:
Comcast



A reception to celebrate the 20th Anniversary of the Annual Eurasian/Russian - American Innovation Technology Week (RANIT) and the Mid-Atlantic – Eurasian Business Council's role in organizing this event. It will commemorate achievements in promoting industry, growth, and business relations between the U.S and Eurasia/Russia advanced by both RANIT and the Mid-Atlantic – Eurasian Business Council.

Danielle Cohn, Senior Director, Entrepreneurial Engagement, Comcast

Eurasian/Russian-American Life Sciences Innovation Conference

Philadelphia, PA



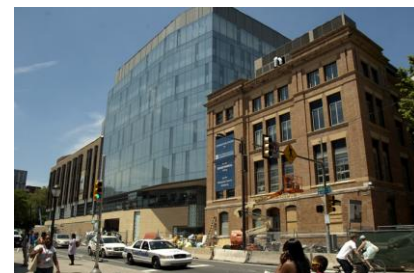
June 11-12, 2015

Organized by:
The Mid-Atlantic - Eurasia Business Council

Co-Organized by:
Penn Center for Innovation

Hosted by:
Wistar Institute

Sponsored by:
Merck
Schneider Group



June 11: Philadelphia City Hall

Broad Street and Market Street

2:00 – 5:30 PM

June 12: Wistar Institute

3601 Spruce Street

9:00 AM – 12:00 PM

Welcoming Remarks

Val Kogan, President, Mid-Atlantic - Eurasia Business Council

Heather Steinman, Vice President, Business Development & Executive Director, Technology Transfer, The Wistar Institute

Sapna Bhatt, Director, International Business Investment, Philadelphia Department of Commerce

Carol Brooks, Manager of Business Services, Department of Commerce, City of Philadelphia

Matt Cabrey, Select Greater Philadelphia

Rebecca Perkins, Vice President, Government Affairs, BioNJ

Craig Tucker, Vice President, Policy & Public Affairs, Pennsylvania Biotechnology Association

Session 1

Market Review

Market Regulation and Industry Views

Eurasia/Russia's Competitiveness in the life sciences and innovative medicines sector: "New Challenges and Opportunities."



Jonathan Kimball, Deputy Vice President - Europe, the Middle East, and Africa, Pharmaceutical Research and Manufacturers of America

Gerard Zapiain, Senior International Trade Specialist, Health Industries, U.S. Department of Commerce / ITA

Konstantin Dubinin, Director Government Affairs and Public Policy, TEVA

Jeffrey Kemprecos, Executive Director, Emerging Markets Public Policy, Merck

Aleksandr Kilchevsky, Chief Scientific Secretary, National Academy of Sciences of Belarus

Eurasian/Russian Government Official (TBD)

Session 2

Legal and Regulatory Issues in the Eurasian/Russian Pharmaceutical and Life Sciences Industry *Legal Issues in Clinical Trials*

Richard Codner, Director Distribution and Logistics EMEA, Merck

Julia Kondakov, Director, Business Development, Managing Member, Accell Clinical Research

Bruce McDonald, Trademark and Copyright Practice Group Leader, Buchanan Ingersoll & Rooney

Session 3

Eurasian Customs Union *Belarus* *Israel*

Saadat Assanseitova, Deputy Director, Department of Integration Development, Eurasian Economic Commission

Aleksandr Kilchevsky, Chief Scientific Secretary, National Academy of Sciences of Belarus

Adam Grode, Economic Policy Program, American Chamber of Commerce in Kazakhstan

Paul Sprague, Schneider Group

Dmitry Maryasis, Executive Director, Russia-Israel Business Council

Konstantin Dubinin, Director Government Affairs and Public Policy, TEVA

Session 4

New Areas for Partnership. Development of New Medicines *Cancer Research and Biomedical Science*

Lina Axanova, Associate Director, PCI Perelman School of Medicine Office, Penn Center for Innovation, University of Pennsylvania

Stanley Satz, Chairman and Chief Scientific Officer, Bio-Nucleonics



Closing Remarks

Val Kogan, President, Mid-Atlantic - Eurasia Business Council

Eurasian/Russian-American Innovation Technology, University Research & Commercialization Roundtables



University City Science Center
3711 Market Street
Philadelphia, PA

Organized by:
The Mid-Atlantic - Eurasia Business Council

Session 1

New Technology Development and University-related Commercialization



Session 2

Roundtable with Company Residents in University City Science Center

Steve Tang, President and CEO, University City Science Center



*Welcoming Ceremony and
Opening Sessions*

*Kicking off the 20th RANIT in
Philadelphia City Hall*

June 11th, 2015

2:00-5:30pm

*Mayor's Reception Room, City Hall
Broad and Market
Philadelphia, PA*



20th Anniversary Reception

*A reception to celebrate the 20th
Anniversary of the Mid-Atlantic -
Eurasia Business Council and
commemorate their achievements in
promoting relations between the U.S and
Eurasian States.*



June 11th, 2015

6:00-8:00pm

Comcast Center

*1701 John F. Kennedy Boulevard
Philadelphia, PA*

*Eurasian/Russian-American
Life-Sciences Innovation
Conference*



June 11-12th, 2015

*June 11th: Philadelphia City Hall
Broad and Market Street*

June 12th: Wistar Institute

*9:00am-12:00pm
3601 Spruce Street
Philadelphia, PA*

*Roundtable at the University
City Science Center*



June 15th, 2015

10:30am-12:00pm

*Fishbowl Conference Room
3711 Market Street,
Philadelphia, PA*

2015 Annual Bio Convention

The most influential biotech meeting in the world is offering powerful business partnering, education sessions and networking with the industry.

June 15-18th, 2015

Pennsylvania Convention Center
Philadelphia, PA



Session: Emerging Opportunities in Global Markets - Russia

June 17th, 2015

9:00am

Room 119B

Pennsylvania Convention Center
Philadelphia, PA



Session: Global Innovation Hubs - Eurasian Economic Union

June 17th, 2015

11:45am

Room 110 AB

Pennsylvania Convention Center
Philadelphia, PA



convention.bio.org
#BIO2015

Convention: June 15-18, 2015
Exhibition & Partnering: June 16-18, 2015
Pennsylvania Convention Center
Philadelphia, PA



11th Annual REFF Wall Street

REFF Wall Street is the leading renewable energy financing event in the country, organized jointly by Euromoney and the American Council on Renewable Energy (ACORE).

As a supporting organization of REFF Wall Street, Mid-Atlantic Eurasia Business Council will offer a 20% discount of registration with the code SPT20MA.



June 24-25th, 2015
Grand Hyatt New York
New York City, USA





June 8, 2015

To: The Mid-Atlantic - Russia Business Council

On behalf of the Office of International Business Development of the Commonwealth of Pennsylvania, I would like to express our support for the 20th Annual Eurasian/Russian-American Innovation Technology Week (RANIT) being hosted by the Mid-Atlantic Business Council. The 20th RANIT event will be held from June 11-26, 2015.

RANIT is the premier event in the Mid-Atlantic region dedicated to Eurasian/Russian-American technology cooperation, playing a vital role in fostering trade relations between Commonwealth and Eurasian/Russia businesses since its inception in 2003. RANIT represents the culmination of 18 years of effort and events hosted by the Council to encourage Eurasian/Russian-American technology cooperation. I am pleased to report a number of Pennsylvania companies that participated in earlier RANIT events are now developing relationships with Eurasian/Russian firms and organizations. The Commonwealth of Pennsylvania strongly supports the ultimate goal of RANIT - to enable companies based in the U.S. Mid-Atlantic region to enhance their positions in Eurasia/Russia and to contact Eurasian/Russian businesses to the U.S. Mid-Atlantic region.

As has traditionally been the pivotal focal point during each Spring RANIT, the focus of the 20th RANIT week will be biotechnology, pharmaceuticals industry, medical equipment, and life sciences with many sessions devoted to innovations. The 20th RANIT will also include discussions on policy changes that have come as a result of the "Comprehensive Program of Biotechnology Development in Russia to 2020" as well as Russia's entry into the WTO in August 2012 and its impact on the Russian-American Partnership in the life sciences industry.

Our office is also proud to support Days of Eurasian-American Innovation Entrepreneurship Cooperation (EAVC 2015) which will be held in Philadelphia on October 28-November 4, 2015. EAVC events will include a roundtable at the International Incubator at the Science Center, featuring presentations by company residents, including the first Russian company with an office at the University City Science Center.

The goal of the Office of International Business Development is to foster international trade and investment in Pennsylvania. Enhancing Pennsylvania Eurasian/Russian bilateral trade and investment is a priority for us. We are proud to support RANIT and we applaud the efforts of Mid-Atlantic Eurasia Business Council to foster commercial and technological relations between the Commonwealth and Eurasia.

Sincerely,

Clifford Muskens
Deputy Secretary
Office of International Business Development
Department of Community and Economic Development



Office of International Business Development

Commonwealth Republic Building 400 North Street 4th Floor

Phone: 717-781-2225 Fax: 717-781-2226

100 North 2nd Street, 4th Floor Harrisburg, PA 17102-1000



State of New Jersey
DEPARTMENT OF STATE
TREASURY, NJ 08646
(609) 694-1800

CHRIS CHRISTIE
Governor

Lt. GOVERNOR KIM GUADAGNOLI
Secretary of State

June 11, 2015

Mr. Val Kogan
President
Mid-Atlantic Eurasian Business Council
1760 Market Street, Suite 110
Philadelphia, PA 19103

Dear Mr. Kogan:

The New Jersey Business Action Center is pleased to support the Mid-Atlantic Eurasia Business Council (MAEBC/MAREBC) and the 20th Annual Russian-American Innovation Technology Week (RANIT) as well as the Days of Eurasian-American Innovation Entrepreneurship Cooperation (EAVC 2015).

The State of New Jersey shares your dedication to fostering relationships that will ensure growth opportunities in technological industries. Through the New Jersey Business Action Center, we apply advocacy and outreach to support businesses of all sizes. Our ongoing efforts work to advance the global competitiveness of New Jersey companies while leveraging New Jersey's ability to attract foreign investment opportunities.

Please accept our sincere congratulations as this year marks the 20th anniversary of the Mid-Atlantic Eurasia Business Council (MAEBC/MAREBC). We also welcome the Eurasian-Russian Delegation to the Mid-Atlantic region.

Sincerely,

Eddy S. Mayan
Director, International Business Development & Protocol
New Jersey Business Action Center
New Jersey Department of State

PROCLAMATION

The City of Philadelphia's position as a model center of innovation has been greatly enhanced through the contributions of its diverse populations. Citizens have traveled from distant points across the globe to make Philadelphia their home and continue to enrich the City's economic vitality through progressive business development and scientific research and technological advances that impact education and healthcare.

From its strategic location in the nation's Mid-Atlantic region, Philadelphia proudly claims to have the 8th largest Russian-American population among other major cities in the country. The Philadelphia area has also been a leading region for Russian-American business.

On June 11 – 25, 2015, the Mid-Atlantic Russia Business Council and the Mid-Atlantic Eurasia Business Council present the 20th Annual Eurasian/Russian-American Innovation Technology Week (RANIT). The 20th RANIT features discussions with business leaders, policymakers, financiers, and technology corporations in order to promote technological cooperation between Eurasian/Russian and American businesses. This year's RANIT will focus on biotechnology, the pharmaceutical industry, medical equipment, life sciences, alternative energy, nanotechnology, the chemical industry, information technology, technology in education, and entrepreneurship.

Representatives from leading Eurasian and Russian companies and educational institutions, as well as senior federal and regional government officials, will take part in programs including the Eurasian/Russian-American Life Sciences Innovation Conference and the Eurasian/Russian-American Innovation Technology, University Research & Commercialization Roundtable at the University City Science Center, the home of the first Russian company to establish an office in Philadelphia.

THEREFORE...

I, Michael A. Nutter, Mayor of the City of Philadelphia do hereby proclaim Thursday, June 11 through Thursday, June 18, 2015 to be

EURASIAN/RUSSIAN-AMERICAN INNOVATION TECHNOLOGY WEEK

in Philadelphia and urge all citizens to be aware of the importance of this dialogue in fostering the development of Russian-American industries. I also congratulate the Mid-Atlantic – Eurasia Business Council on its 20th anniversary of cultivating business relationships between Eurasia, the Commonwealth of States, and the U.S. Mid-Atlantic region.



Michael A. Nutter
Mayor

Given under my hand and the seal
of the City of Philadelphia on this
eleventh day of June, two thousand
and fifteen

